



19th Annual Bike Bash

Auburn's *Community* Bicycle Event

Saturday April 21, 2018

Sponsorship Opportunities and Agreement

I, _____, owner or representative of _____ agree to sponsor the 2018 Bike Bash according to the sponsorship level I have chosen below. In return, I will receive the direct benefits described for the sponsorship level chosen.

Sponsorship Level

Cash \$ _____

Merchandise/Gifts*(1) \$ _____ (2) \$ _____ (3) \$ _____

*Please list value of merchandise and gifts. In-kind donations are valued at 50% of retail value.

Total Value Donated \$

Business Owner or Representative _____ Date _____

Bike Bash Committee Representative _____

Sponsorship Benefits

PRESENTING SPONSOR • \$250 AND ABOVE

- ✓ Name/logo prominently displayed on event T-shirt and posters.
- ✓ Name/logo listed on official registration form, on all material provided to the press, and mentioned in radio advertisements.
- ✓ Name/logo on bikebash.org website
- ✓ Presenting Sponsor may include promotional items in the "goody bag" distributed to all event participants.
- ✓ Presenting Sponsor receives **three (3) FREE ENTRIES** to the event. *Please submit a Bike Bash registration form for each entrant.*
- ✓ Presenting Sponsor receives **three (3) FREE BIKE BASH T-SHIRTS**. Please indicate shirt sizes including adult or youth:
(1) _____ (2) _____ (3) _____ .

OFFICIAL SPONSOR • \$100 - \$249

- ✓ Name/logo displayed below those of Presenting Sponsors on event T-shirt and posters.
- ✓ Name/logo on bikebash.org website
- ✓ Official Sponsor may include promotional items in the "goody bag" distributed to all event participants.
- ✓ Official Sponsor receives **two (2) FREE ENTRIES** to the event. *Please submit a Bike Bash registration form for each entrant.*
- ✓ Official Sponsor receives **two (2) FREE BIKE BASH T-SHIRTS**. Please indicate shirt sizes including adult or youth:
(1) _____ (2) _____ .

COMMUNITY SPONSOR • \$25 - \$99

- ✓ Name/logo on event posters onsite.
- ✓ Name/logo on bikebash.org
- ✓ Community Sponsor may include promotional items in the "goody bag" distributed to all event participants.
- ✓ Community Sponsor receives **one (1) FREE ENTRY** to the event. *Please submit a Bike Bash registration form.*

SPONSORS AT ANY LEVEL are invited to set up a **display, table, or booth**, attended or unattended, at The Bike Bash to publicize their merchandise or services.

Please make check payable to **AUBURN ADVISORY BOARD** and mail to:

City of Auburn Parks and Recreation ❖ **Attn: Gabby Meredith** ❖ **425 Perry Street** ❖ **Auburn, AL 36830**



Thank you!!